

FRACTIONAL REVOPS FOR \$10M-\$100M OPERATORS

Stop losing work between the quote and the invoice.

Faster follow-up, cleaner handoffs, quicker invoicing and numbers you can trust, for \$10M to \$100M manufacturers, distributors, contractors, multi-location and professional services firms.

DOES THIS SOUND LIKE YOUR BUSINESS?

- **Quotes and bids go out** and nobody follows up for days.
- **Invoices go out late**, and cash sits.
- **Everything runs through the owner** or one key person.
- **Won work gets re-typed by hand** into the ERP or accounting system.
- **The forecast is built by calling around.**

START HERE

CRM & Revenue Systems Audit

\$3,500 fixed price · about 2 to 3 weeks

I trace how work moves from first inquiry to paid invoice and show you where it leaks, what it's costing you and what to fix first.

- ✓ Where inquiries and quotes go without follow-up
- ✓ Where won work gets re-typed, delayed or lost before it's invoiced
- ✓ Whether your sales numbers and forecast can be trusted, and why not
- ✓ Written findings, a ranked fix plan and a recorded video walkthrough

Audit credit: The full \$3,500 audit fee is credited toward your retainer if you start within 30 days of delivery. It can be spread across your first three months. Unused credit has no cash value and ends if the retainer is cancelled.

THEN, IF YOU WANT IT

Fractional RevOps Retainers

Hands-on fixes in your systems, done async. Month to month, 30 days' notice.

Core

\$2,000/mo

Up to 10 hours a month.
Follow-up reminders, fixes, reports and dashboards.
One evening call a month.

Plus

\$3,500/mo

Up to 20 hours a month.
Everything in Core, plus quoting and handoff workflows, connecting systems, forecasting.

- ✓ Requests by email or a shared board
- ✓ Recorded walkthrough for every significant change
- ✓ Limited availability: 2 retainer clients max

HOW IT WORKS

01 · TALK

Book a fit call

Free, 30 minutes, in the evening (Arizona time).
You leave with answers either way.

02 · AUDIT

Map it. Find the leaks.

A fixed-price audit of real inquiries, quotes and jobs, first call to paid invoice. You keep the findings and the plan.

03 · FIX

Fix it. Prove it.

A retainer if you want help: I do the work in your systems and prove it worked in your numbers.

WHY GAGE: YOU'RE HIRING ME, NOT AN AGENCY

- ✓ **Fixed price.** No hourly billing.
- ✓ **One person, start to finish.** No junior handoff.
- ✓ **No platform to sell you.** No reseller deals.
- ✓ **10+ years** building revenue systems
- ✓ **Salesforce Certified Administrator**
- ✓ **Started as an account executive.**

Book a fit call. The first call is free.

Email gage@desertwestdigital.com · I reply within 2 business days.

desertwestdigital.com · Based in Maricopa, Arizona, working with companies across the US.

